

COLLO



UDA

THE GLOBAL DESIGN ORGANIZATION
United Designs Alliance FIRMITAS ■ UTILITAS ■ VENUSTAS

DONALD TARALLO

GRAPHIC DESIGNER, TARALLO GRAPHIC DESIGN
WWW.TARALLODESIGN.COM



My aspiration as a graphic designer is to engage the graphic presence of words and images so that the dialogue between them generates a more multi-dimensional, in-the-moment encounter with the concepts behind them. Word and image do not have to exist in fields isolated from each other, yet they are often treated as such. As a mediator between content and visual representation, my interests are to unite these fields. In my design work, emphasis is given to reconsidering the conventional patterns of reading words and images within a prescribed space-time continuum. My efforts uncovered is a unity between the depth, space, and event "capture" of images and the conceptual dimension of words.

As a typeface designer I create atmosphere for text through the language of formal graphic systems. This work is informed by research in Italian letterform history, Art Deco, mosaics of Islamic and Roman origins, and visual culture.

Light *Light*

Regular *Regular*

Bold Bold

Binario
Soft

Typeface design, Binario Soft

Binario

öppen för sommaren

modulaire

BELLA LUNA

TIPOGRAFIA ITALIANA

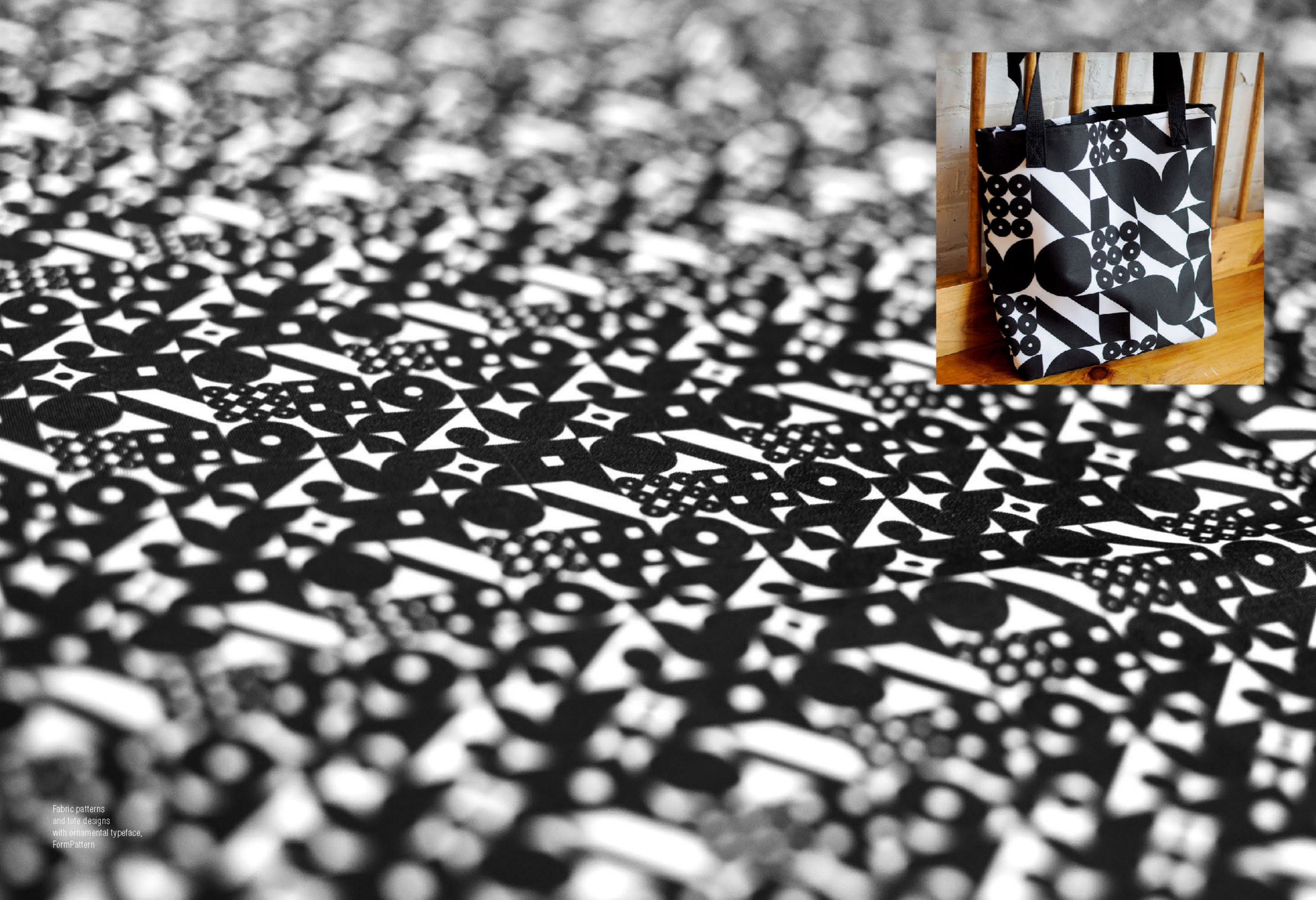
Sarà un bel giorno.

UNA NOVELLA

ÅPENT HAV

a sublime & brief moment

Typeface design, Binario





Ornamental typeface design, Poeta

0 1 2 3 4
5 6 7 8 9

1940

NEW YORK
WORLD'S FAIR

Typeface design, Varese

ø p e B š AE
/ a C œ t 9
ffl & w t



Brochure/poster for the Regional Environmental Council's food justice program Worcester, Massachusetts, USA

